



Published Per Square Foot Rental Fees for Exhibit Space

SQUARE FEET	FRONT OF HALL	COST/100 square feet	BACK OF HALL	COST/100 square feet
0-399	\$31.00	\$3,100.00	\$29.00	\$2,900.00
400-799	\$30.50	\$3,050.00	\$28.50	\$2,850.00
800-2,999	\$30.00	\$3,000.00	\$28.00	\$2,800.00
3,000-5,999	\$29.50	\$2,950.00	\$27.50	\$2,750.00
6,000-8,999	\$29.00	\$2,900.00	\$27.00	\$2,700.00
9,000-11,999	\$28.50	\$2,850.00	\$26.50	\$2,650.00
12,000 & up	\$28.00	\$2,800.00	\$26.00	\$2,600.00

PAYMENT TERMS AND SCHEDULE:

Applicant agrees to pay the published per square foot rental fee for the exhibit space payable in U.S. funds. All exhibiting companies must be SGIA members in good standing or non-member fees will apply. A good faith deposit will be collected in August of 2018, a balance due equal to 50% will be due January 15, 2019 and the last and final 50% will be due June 14, 2019.

Applications received by 2019 Sponsors, current 2018 SGIA Expo exhibitors and those companies who have signed Memorandums of Understanding by July 6, 2018 will be considered for an appointment in the Priority Booth Selection Event taking place between September 11 and 14, 2018. Applicants considered for this event must submit a deposit when they submit their request for a telephone appointment in August when signing up to participate in the Priority Booth Selection Event.

This contract shall not be binding unless and until it is accepted and approved in writing by PRINTING United by the signature of its duly authorized representative. An electronic confirmation of the exhibit space constitutes acceptance of the contract by PRINTING United.

The Exhibitor and their Managing Directors agree to be bound by the [Show Rules & Regulations](#) and the terms and conditions of the Kay Bailey Hutchison Convention Center Dallas [Exhibit Guide and Services Manual](#) (KBHCCD).

In witness whereof, applicant has caused this contract to be signed by an officer of the company or person duly authorized.



Cancellation Schedule:

PRINTING United reserves the right to cancel any reservation not paid for in full as specified in body of contract, to lease the space so reserved to another exhibitor, and to retain as liquidated damages any amounts already paid by the applicant whose reservation is cancelled. Partial cancellations/reductions in booth space are subject to cancellation fees for the unused booth space. The cancellation schedule is provided in the [Show Rules & Regulations](#).

There shall be no refunds on membership investment because services will have been provided. All booth cancellations must be made in writing to PRINTING United. Because of the nature of the benefits of sponsorship (priority booth selection, promotions, etc.), it will not be possible to cancel this agreement without full payment of Sponsorship being paid to PRINTING United.

PRINTING United reserves the right to accept or reject any signed contract tendered to it, and no contract shall be considered binding until and unless it is executed by PRINTING United and payment in full is received. Unless payment in full is received prior to the opening of the show, exhibitor forfeits all rights and shall not be permitted to erect his display or utilize the assigned space. All remittances must be made payable to PRINTING United in US currency.